



Are you into Film and TV?

Do you enjoy creating videos with your family or friends?

Do you want to learn more about video editing and production?

Explore the vast field of videography and create stunning videos across a wide range of mediums. You will learn to develop a storyline, use different camera angles and zooming techniques, as well as work with scene elements. In addition, you will learn how to record and edit audio to accompany your finished videos. If you are into anything film or TV, then this is the project for you!



Exploring 4-H Videography

Spark Activity: It's Showtime

A storyboard is comic book-like, visual organizer that lay outs the sequence of a story and breaks down the action into individual panels. It is a series of drawings, with notes for dialogue, actors/characters, content, camera direction, or other details. It sketches out how a video will unfold, shot by shot.

Pick a topic you want to make a video about and sketch your ideas in the frames below to plan your story!



4-H Project Goals

- Learn to create a story board to convey your ideas and direction for your film
- Learn to write a compelling script for your films or animations
- Learn the basics of lighting a scene in order to capture your subjects clearly
- Explore the different media available to filmmakers and animators
- Demonstrate your knowledge of videography by exhibiting at the county or state fair in one of the following categories: Commercial / Promotional video, Documentary, Short Story / Narrative, Video / Film Innovation, or Video Ready4Life

Put Your Project Into Action

Show Your Skills

- Create commercials for your business
- Develop Film animated shorts to share with your friends or family
- Create compelling documentaries based on the issues affecting you
- Start a YouTube Channel that teaches a skill or trade

Service and Leadership

- Be a videographer for your 4-H Club
- Help your county create a video to promote the local 4-H program
- Create a video or public service announcement on an issue that is important to you
- Bring your video skills to your role in a club, county or state-level 4-H leadership group

Entrepreneurship

- Film events for others to help preserve memories and tell a story
- Create content and be an online influencer (e.g. YouTube, TikTok, etc.)
- Exhibit in Ready-4-Life at your County/State Fair

Connecting with a Mentor

- Independent Filmmaker Project Chicago (IFP)
- Illinois Film Office
- Central Illinois Film Commission
- Southern Illinois Film Commission
- Contact the local news station
- Contact media or film department of local college

Technology Connection

- Augmented Reality
- Virtual Reality
- Lighting tools and technology
- Video editing software
- Script writing software
- Sound tools and technology

Events

- 4-H Filmfest www.facebook.com/filmfest4h
- Future Filmmakers www.filmindependent.org
- American Youth Film Festival www.americanyouthfilmfest.org



Careers for People Interested in Videography

Independent Filmmaker
Television Production
News Broadcaster

Broadcast Engineer
Livestream Technician
Camera Operator

Start a Conversation

What is Videography? Can I become a Videographer?
What do Videographers do? What equipment do I need?
Can I make YouTube videos? How do I control lighting?
Transitions? How do I get started?

Want to learn more?

go.illinois.edu/4Hvideography

Explore more at Illinois 4-H!

4-H.extension.illinois.edu



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